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LARGEST IN-PERSON CONFERENCE
FOR THE OFFICE OF THE CFO

Accounts Receivable

Treasury

Accounting

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APRIL 25-27, 2022

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Accounting
Professionals

50+

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Panel Discussions

1:1

Networking
Opportunities

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Learning and Fun

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O2C SPEAKERS



Michael van der Steen
VP Global Service Owner
Order to Cash



Scott Phillips
Head of Global Finance
Shared Services



Edwin Gordon
Global Director & GPO
Order to Cash



Jason Vettors
Senior Director,
Finance Continuous Process Improvement

adidas

INTUITIVE
SURGICAL®



COX
AUTOMOTIVE™



Roxane Gray
Senior Director, Financial
Operations



Jamie Garbis
Vice President of Treasury,
Credit and Collections



Greg Sorrell
Director of Finance



Timothy Murray
Global Director AR Risk
Management

BlueLinX
America's Building Products Distributor

Addison Group

WOLVERINE | W
worldwide

WESCO®



Joseph Grass
Director of Accounts Receivable



Carolyn Etrass
Director of Accounts Receivable



Lisa Tanner
Director Global Credit
and Collections



Semira Jusic
Director, Credit and
Collections

DXP

EBSCO

Nidec
NIDEC MOTOR CORPORATION

EMPLOYBRIDGE®



John Kogan
Chief Financial Officer



Samir Bagri
Global Director, GBS



George Uko
Manager Credit and
Collections



Greg Ottalagano
Manager, AR and Credit

armanino

ADM

Staples



O2C SPEAKERS



Don Giallanza

Commercial Credit Manager



Lisa Tucker

A/R Cash Operations-
Associate Team Lead



Rich Shively

U.S. Credit Supervisor



Joe Hogan

Digital Transformation Lead

Subject
Matter Expert



Renee Armstrong

Financial Services Manager



Jana Vondran

Senior Vice President, GBS



Marinko Marijolovic

Director, Corporate Credit Services



Robert Vettoretti

Managing Director



Lawrence Chester

President



Dominic Cristelli

Managing Director



Ernie Martin

Founder and CEO



Himanshu Bhatnagar

Managing Director



Matthew Debbage

Chief Operating Officer



Gurpreet Bajwa

Associate Director Sales
Effectiveness: F&A



Wayne Spivak

President & CFO



Jessica Butler

Founder/Principal



O2C SPEAKERS



Jerry Flum
CEO, Chairman of Board



Mike Flum
President & Chief Operating Officer



Timothy Batsche
Director /Global Merchant Network Services



Shawn Ryan
Partner-Working Capital



Craig Henzel
Senior Partner



Brent Fisher
Managing Partner



Dan Grenemyer
National Account Manager



Greg Johnson
Sr. Director, Industry Practice Lead



Jack Sweeney
Host and Creator



Antonio Cardenas
Commercial Credit Manager



Shilpam Ahuja
Assistant Vice President



David Appel
Head, Subscription and SaaS Vertical



Kevin Permenter
Research Director



Pamela Tyler
VP, Credit and A/R



Pamela Tyler
Principal, Operational Finance Offering Leader



Kyle Prestidge
Director of Accounting



Personal Pizza Party

1:00 PM – 2:00 PM

2:00 PM – 2:20 PM

Keynote

The State of Order to Cash: Insights from SSON and the Latest Gartner Magic Quadrant

The writing is on the wall! Gartner proclaims that order to cash has become a top digital transformation focus area in the office of the CFO. This has been driven by an increased focus on customer experience and the last two years exposing serious pitfalls in how receivables are managed today. Featuring insights from the 2022 Gartner Magic Quadrant for Invoice-to-Cash and Survey by SSON, this session dives into:



highradius

Tim Fogarty

AVP Digital Transformation

- The abysmal state of the order to cash over the last 2 years
- Order to cash transformation from a CFO's lens
- Gartner's take on the 5 A's of digital capabilities reshaping digital transformation
- The road ahead for order to cash digital transformation

2:30 PM – 3:00 PM

How Clorox Pushed the Performance Bar by Leveraging Technology to Work Around Limitations With Their Current ERP

In this session, discover how you can use automation to drive efficiency & engage your workforce in more pressing tasks and enable yourself to sustain business continuity while digitally transforming your A/R landscape.



THE CLOROX COMPANY

Lisa Tucker

A/R Cash Operations - Associate
Team Lead

- Know how you can ensure timely & accurate cash application while also recovering valuable FTE work hours
- Learn how automating Cash Application plays a pivotal part in facilitating further downstream O2C processes.
- Know how to align your present workforce and strategize towards adopting new technology with change management

A Practitioner's Guide to Guarantee Success at Each of the Eight Stages of an A/R Digital Transformation Project

Leading a digital transformation project can be tricky. In this must-attend session for anyone involved in a new A/R transformation project, our expert will:



DXP

Joseph Grass

Director of Credit and A/R

- Dive into the detailed eight-step finance transformation process for an enterprise organization
- Highlight what can go wrong at each of the stages and how those challenges can be countered
- Share anecdotes from their transformation journey with HighRadius, giving you a clearer roadmap on how to go about your transformation project

2:30 PM – 3:00 PM

Diving Deep Into The Nitty Gritty Of Ensuring Business Value Realization Through HighRadius Implementation

While many finance organizations adopt technology to streamline their operations, only a few are able to achieve the desired results. For most, the failure stems from their inability to address the fundamentals of a technology solution deployment. In this session led by Genpact experts, you will receive proven strategies for successful technology deployment with actionable steps on how to:



genpact

Sarvottam Darshan
Cloud-SaaS-Global Practice lead



genpact

Crystal Perez
AVP, I2C Enterprise Service Line

- Build the right team and processes when planning a finance transformation project
- Partner with the right organization that will compliment your growth journey
- Maintain the customer-centricity of your finance organization with zero disruption to end-users during implementation

Sight Sciences Success Story: Getting the Best out of ERP and AR Automation in 2022 to ride out economic uncertainty

For years, manual spreadsheets have gone hand-in-hand with ERPs, often resulting in man-made errors, and siloed information. While finance leaders can't predict what's next, they can boost operations by stacking up over existing ERP offerings using automation to weather economic turbulence. In this customer success session, we look at how a leading medical equipment manufacturing company leveraged AR automation to improve its existing finance processes and improve cash flow.



Maria Van Houten
Accounting Manager

- Understand the AR challenges in an ERP's finance management module
- Sight Sciences AR Strategies to improve business efficiency with RadiusOne
- Tips and tricks to get the best out of existing ERPs and AR Automation

3:10 PM – 3:40 PM

Product Roadmap Session

Cash Application | Collections | Credit | Deductions | EIPP

3:50 PM – 4:20 PM

Product Roadmap Session

Cash Application | Collections | Credit | Deductions | EIPP | Analytics

4:30 PM – 5:00 PM

How To Enable a Scalable Solution that Supports Continuous A/R Transformation

Subject
Matter Expert

Joseph Hogan
Digital Transformation Expert

- Decoding the most common misconception about Digital Transformation: How to Invest in Continual Process Improvement
- Planning for both Organic and Inorganic Growth: How Finance Organizations can Successfully Scale
- Partnering with a cutting edge solution that can support Business Initiatives: How to form Strategic Business Partnerships

Why Trusting Autonomous Receivables is Your Best Bet for the Future of Finance

To conduct a next-level analysis of a truckload of complex financial data, finance leaders are considering specialized solutions that integrate with internal systems, provide predictive insights and enable speed-to-value. Autonomous Receivables is one such AI-based solution that supports your finance to optimize working capital, prevent revenue leakage, and improve staff productivity. In this session, we deep-dive into:



accenture

Gurpreet Bajwa
Associate Director Sales
Effectiveness: F&A



highradius

Kevin Schafer
AVP Channels, Accenture

- Technology disruption trends in the office of the CFO
- Making the right choice: Specialized Order to Cash solution v/s ERP & AI-RPA build platforms
- Anatomy of the Autonomous Receivables platform and how it drives value in your Order to Cash

Data: Digital transformation fuel for the CFOs office

It's hard to improve working capital efficiency, process improvements or generate net new revenue sources without getting your data domains right. Join us for a panel discussion to understand:



ReceivableSavvy

Ernie Martin
Founder and CEO



Shilpam Ahuja
Assistant Vice President

CFO
THOUGHT
LEADER

Jack Sweeney
Host and Creator

- Consequences of not having a data governance strategy and how a CFO may boost bottom-line KPIs by putting it together
- Find out best practices for CFOs offices to make high-quality data domains easily accessible to generate business value.
- How to leverage technology to boost process output, personnel productivity, and policy refinement post putting together a data governance strategy.

Tuesday, April 26

9:15 AM – 9:45 AM

Keynote

Working Together: Guide to Enabling Successful Digital Transformation In The Office of the CFO

With an accelerated movement towards “digital” in the office of the CFO, it is important to get the facts right. Digital Transformation is challenging. It requires a lot of coordination with multiple stakeholders, and it is quite prone to failure (both in the short and the long term) unless planned well. In this session, you will get diverse perspectives from our panelists on:



Kevin Permenter
Research Director



Samir Bagri
Global Director, GBS



Kyle Prestidge
Director of Accounting



Jared Lane
VP of Digital Transformation

- What metrics and areas must one highlight to their CFO for securing an automation project buy-in?
- How should companies evaluate the success of their finance transformation projects in the long run?
- What are some of the course corrective actions that one can drive if the transformation project is not delivering the desired value?

9:45 AM – 10:15 AM

Keynote

Diversity, Equity, and Inclusion in Finance Leadership

For our most needed keynote, we will have a panel of experts talk about:



Michael van der Steen
VP Global Service Owner Order to Cash



Pamela Tyler
VP, Credit and A/R



Jana Vondran
Senior Vice President, GBS

- Diversity and Inclusion is not just about moral obligations, but its also good business sense
- What are leaders doing to recruit, develop and retain diverse talents in their workforce
- How far is an inclusive world, and how do we get there sooner?

Networking Break

10:15 AM – 10:35 AM

10:35 AM – 11:05 AM

Product Roadmap Session

Cash Application | Collections | Credit | Deductions | EIPP

11:20 AM - 11:50 AM**Product Roadmap Session**Cash Application | Collections | Credit | Deductions | EIPP | Analytics
RadiusOne AR Suite : Accounts Receivables Automation for Mid-Sized Businesses**Visit Demo Stations****11:50 AM - 12:10 PM****Lunch and Networking****12:10 PM - 1:00 PM****1:10 PM - 1:40 PM**

Keynote

The End of B2B SaaS Software

Despite tremendous evolution in the recent decades, B2B software today leaves much to be desired. A closer inspection of most leading software solutions will help us understand that all these systems have done is that they have transitioned the workplace from having paper and filing cabinets to having electronic systems of record. But this is not what we want the future to be. The need today is for B2B software to evolve beyond the historical CRUD (Create-Read-Update-Delete) capabilities and deliver real value to future-ready enterprise businesses. Join Sashi Narahari, Founder and CEO at HighRadius, for his keynote session where he will:

**Sashi Narahari**

Founder & CEO

- Dive deep into the future of software, and the need for convergence between B2B and B2C technology experience
- Highlight why value attainment remains elusive for most business leaders adopting B2B technology in the real world
- Talk about the evolution of the tech ecosystem (software buyers, tech vendors, BPMs, advisory firms, implementation partners) to ensure Speed to Value

1:40 PM - 2:25 PM

Keynote

dotONE Pioneers Award Ceremony for HighRadius Customers

Inaugural felicitation ceremony where a panel of experts will evaluate all nominees, and share the list of winners for the following award categories:



- dotONE Working Capital Impact Award
- dotONE Automation Excellence Award
- dotONE Global Transformation Award
- dotONE End-to-End O2C Optimization Award
- dotONE Finance Visionary Award

2:50 PM – 3:20 PM

Tactics That Helped Wesco Scale A/R Transformation Across 30 Business Units

Some of the biggest hurdles to scaling an accounts receivables function are the complex business processes, disparate financial systems, and the plethora of manual steps. To standardize and optimize the AR processes, WESCO chose automation as one of the levers to foster the transformation. In this session, the speakers will share



Timothy Murray

Global Director AR Risk Management



Renee Armstrong

Financial Services Manager

- Why do they consider cash application a foundational building block for A/R automation; their results with cash app automation.
- Expanding the scope of automation to the Collections and Credit processes.
- Anecdotes from their transformation journey to apply in preparation for your transformation project

Balancing Customer Experience With Your Profitability Goals in 2022

It is clear today that happy customers are crucial to success in the long term, but what happens when there is a conflict between your customer satisfaction objectives and profitability goals in the short term. How do you prioritize one over the other? The key takeaways from this session would be:



Edwin Gordon
Global Director & GPO Order to Cash



Semira Jusic
Director, Credit and Collections

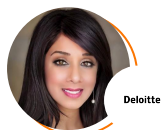


Himanshu Bhatnagar
Managing Director

- Enabling exceptional customer experience in finance: Should it even be a priority when profitability is in question?
- Identifying customer experience use cases in the finance world: What areas must you focus on to deliver more value to your customers
- Leveraging the right combination of technology and analytics to help drive customer delight: It is possible

Bolt-On Cloud Solutions On Top Of Your ERP: Way Forward To Complete Your Finance Transformation Equation

As a leader, how do you ensure the complete transformation of your finance department? There is a two-way approach that you must follow- one involving migration to the most advanced version of your ERP, and the other requiring you to adopt AI-powered cloud solutions to automate one or more aspects of your finance department. In this conversation, our expert speakers will:



Ranjit Rao
Principal, Operational Finance Offering Leader



Michael van der Steen
Vice President, GBS Plan to Invoice

- Decode the hype around ERP migration: Is there enough to be excited about?
- Explain how you can achieve finance excellence through the right combination of ERP and AI-based cloud solutions
- Dive deep into the success story of Adidas who leveraged the power of ERP and HighRadius to realize high value within their global finance organization

2:50 PM – 3:20 PM

Addison Group Success Story: Redefining Receivables for Mid-Market with Banks and FinTech Partnerships

As the new normal begins to take hold, corporate banks are embracing digitization trends in their banking ecosystem with FinTech partnerships. In this session, we will look at a case study on how such collaborations enable companies like Addison Group to incorporate real-time insights and innovation into their receivables process.



Jamie Garbis
Vice President of Treasury,
Credit and Collections

- Deep dive into the need for digital transformation in corporate banking
- Discover how banks are collaborating with technology innovation partners to improve corporate banking experiences.
- Learn how Addison Group was able to improve their receivables processes with HighRadius

3:30 PM – 4:00 PM

Chevron Phillips Chemical's Secret Potion to Achieving Zero Bad Debt While Mitigating Credit Risk Using Automation

In a highly volatile business environment, it is important to minimize the risk of late payments. In this customer success session, we look at how a leading chemical leveraged credit automation to onboard customers faster, while increasing its net new sales. Key takeaways include:



Don Giollanza
Commercial Credit
Manager



Antonio Cardenas
Commercial Credit Manager

- How to use real-time credit risk monitoring to stay on top of customer portfolios.
- Chevron Phillips Chemical's strategies to achieve Zero Bad Debt
- Guide to improving your internal controls and compliance with credit review policy.

Finance Leaders Against the Great Resignation: 5 Things You Must Do to Retain Your Winning Workforce

Retaining their workforce in the age of the Great Resignation would probably be the biggest achievement that most finance leaders would boast about in the near future. In this session, we are bringing an expert who leads a team of 30+ members to talk about how she manages to retain her remote workforce. Her recommendations include:



Carolyn Etress
Director of Accounts Receivable

- Invest in upskilling, especially for the high-performing individuals
- Communicate often and appropriately: Being approachable as a leader is a key to preventing conflicts from arising
- Empower your team using a combination of technology, best practices, and proven strategies that have worked in the past

3:30 PM – 4:00 PM

The Wolverine & Altus Playbook for A/R Success in an Evolving Economy

As the world slowly gets into a new normal, the effects of COVID on finance operations across the globe remain. In this session, our speakers share their insights on:



Rich Shively
U.S. Credit Supervisor



Greg Sorrell
Director of Finance



Dan Grenemyer
National Account Manager

- Economic trends over the last 21 months, observed and analyzed
- Wolverine's playbook for staying on top of your finances in the post-pandemic economy
- Strategies to balance risk and revenue: What should be your tolerance for risk exposure, and how would that affect your past-due numbers, if at all?

Understanding the Cost of Collecting a Single Dollar – A Mid-Market Perspective

Recent studies have shown that the value of an uncollected dollar falls to 46 cents in a year. Moreover, the receivables team ends up spending time, manual efforts, and resources along with incurring hidden costs such as paper costs, bank fees, and more. In this session, we uncover the cost of collecting \$1 for a mid-sized business and how they could optimize their receivables process to minimize this cost. What you will get in this session:



Lawrence Chester
President



Marinko Marijolic
Director, Corporate Credit Services



Kiran Rana
General Manager

- Insights on traditional approaches to collections in turbulent economic times and the cost of collecting \$1
- Deep dive into the growth trends of Mid-Market in 2022 from a collections perspective
- Ways to streamline your financial process and level up your collections capabilities with automation

4:20 PM – 4:50 PM

Intuitive Surgical's Roadmap to Kickstarting a Successful Shared Service Transformation with Cash Application Automation

In this session, learn how Intuitive Surgical started its order to cash transformation to build a world-class global finance shared services function.



Scott Phillips
Head of Global Finance Shared Services

- Discover how automation enables future growth and support for rapidly growing global organizations
- Know how cash application automation can yield quick results to kickstart the automation at your company
- Learn to implement or build a world-class global finance shared services function.

Making Data-Driven Credit Decisions to Succeed in the New Economy

Data is nothing short of “digital gold” in today’s world, but you need to mine it from the right source to be truly useful to your business. In this session, our panel of credit experts will share their insights on this subject, which include:



Greg Johnson
Sr. Director, Industry Practice Lead



Matthew Debbage
Chief Operating Officer



Jerry Flum
Chief Executive Officer



Mike Flum
Industry Practice Lead

- A guide to procuring the right data (both the source and the numbers) to make accurate credit decisions
- Five red flags that are often overlooked while making credit decisions, causing trouble to the suppliers
- Ways to avoid a credit landmine by evaluating your customer’s sustainability, long-term growth plans, etc.

Unlock the ROI of Your Modern ERP: How Mid-Market Finance Teams Could Leverage Integration

Building process synergies between your systems can help you unlock the true ROI of automation. Mid-sized organizations can leverage Modern ERPs and AR automation to build efficient and customer-centric finance operations. Key Takeaways:



Brent Fisher
Managing Director - Technology Leader

- How to enable zero-touch processing for Billing/Invoicing to Payments
- How to generate measurable ROI by unleashing the power of integrated systems
- How to enable finance teams to complete tasks faster and more accurately

5:00 PM – 5:30 PM

Automation to the Rescue: 5 Biggest Deductions Challenges Across Industries That Technology Could Help Address

Deduction management is a huge challenge for most enterprise organizations, which is further made difficult by heavy volumes, broken processes, and more. In this must-attend session, our deductions expert will help you:



Jessica Butler
Founder/Principal

- Understand the major deductions challenges across industries as uncovered in the Attain Consulting 2021 Benchmarking Survey
- Learn more about automation capabilities that would help address these challenges
- Visualize the future state of your deductions process with a comprehensive deductions maturity model

Enabling Finance and IT Collaboration to Achieve Your A/R Transformation North Star

The collaboration between your Finance and IT team can either make or break your A/R transformation project. In this session, our expert will share actionable strategies from his personal journey to:



Jason Vettors
Senior Director, Finance Continuous
Process Improvement

- Define a clear end-goal for your finance transformation project amidst constantly shifting goals and expectations
- Enable a clear framework for collaboration between Finance and IT departments by aligning them to a standard organizational vision
- Manage conflicts between teams effectively and in real-time during implementation and go-live

Impact of Mid-Market CFO Office Automation on Employee Engagement

One in four employees plans to switch jobs in 2022, disrupting financial and strategic goals. This poses new challenges for CFO offices to hire, engage and retain skilled employees. In this session, you will learn about:



Lawrence Chester
President



Wayne Spivak
CFO

- The causes of employee attrition in the CFOs office and how automation can enhance employee experience
- Ways to uncover and overcome preconceived notions such as "robots replacing people" that hinder new software adoption
- Strategies that will help drive increased acceptance of new automation tools and benefit the CFO team

9:50 AM – 10:20 AM

Keynote

Finance Transformation How-to: Continuing Finance Transformation Projects Despite Severe Cash Fluctuation

Digital, it is clear, is a must for long-term sustainability and cash excellence. Despite a fluctuating economy, we saw a majority of finance leaders adopting digital technology in the wake of the COVID crisis. In this session, we will talk about:



Robert Vettoretti
Managing Director



Craig Henzel
Senior Partner



Shawn Ryan
Partner-Working Capital

- Is running a digital transformation project in a period of economic uncertainty a bad idea?
- How you should be thinking about your transformation project: Focus on the value without any distractions
- Does your finance organization really need a digital transformation project, if you are already outperforming your peers?

10:20 AM – 10:50 AM

Keynote

“Digital-First” For Driving a Sustainable Growth Agenda

As businesses evolve, they undergo multi-dimensional growth across the key levers of people, processes, data, customers, and existing technology. Global leaders today understand that in order to enable sustained growth across all the above pillars, they need to leverage the power of “digital-first”. In this keynote discussion, we will be diving deep into the initiatives taken by such global leaders to explain how you could:



Richard Dobbs
Vice President - Global Business Services



Riju Vashisht
Chief Growth Officer



Sayid Shabeer
Chief Product Officer

- Achieve “sustainable” growth for long-term business success
- Extract more value out of your transformation initiatives by focusing on people, processes, and data before core technology
- Plan (and not overplan) your digital initiatives by keeping your customers at the center of everything that you are doing.

11:00 AM – 11:30 AM**Product Roadmap Session**

Cash Application | Collections | Credit | Deductions | EIPP | Analytics

Visit Demo Stations

11:30 AM – 11:50 AM

11:50 AM – 12:20 PM**Decoding the Credit Department's Evolution to Becoming the Revenue Guardian**

The role of Credit has evolved from being just a risk mitigator to a revenue generator for many companies. Learn how the credit department can contribute to the company's revenue goals by collaborating with:



Lisa Tanner
Director Global Credit and
Collections

- Sales - to ensure all closed deals are "profitable" and you are selling to customers who'd be able to pay you
- Collections - to identify potentially high-risk customers to adjust their credit limits
- Procurement - to make your supply chain (from procurement to production and finished good delivery) more efficient so that your revenue in the long term is secured

Get Paid Faster and in Full: A Guide for B2B Suppliers

With the great global digital shift spurring across P2P, R2R, and other departments in the office of the CFO, automation in A/R cannot take the back seat. In this discussion, experts from American Express walk us through -



Timothy Batsche
Director /Global Merchant Network
Services

- Why automation is the way to go when it comes to invoice presentment and payment
- Three key offerings that B2B suppliers must ensure in today's day and age
- How a B2B payment system can help suppliers to reinforce their relationship with the buyers

How Church & Dwight Solved for Half a Billion Dollars of Unidentified Deductions: Story of A CPG Leader

In this session, CPG industry leaders will know how a company like Church & Dwight gained visibility into their deductions process, which led them to reduce revenue leakages.



Gregory Ottalagano
Manager, AR and Credit

- Gain better visibility into your end-to-end deductions process
- Mitigate deduction-related challenges and optimize your cash flow
- Leverage technology to eliminate manual research and code deductions automatically.

11:50 AM – 12:20 PM**How to Automate Cash Application and Improve Team Productivity by 75%**

Cash application often turns out to be a labor-intensive and time-consuming process. Learn how Armanino transformed cash application to bring time savings, accuracy and other benefits to the company's overall AR approach.



John Kogan
CFO

- How cash application automation could save up 15+ hours a week
- Re-deploying focus on strategic work
- Automating remittances aggregation, payment linking and posting

12:30 PM – 1:00 PM**Guide From Staples: Four Ways to Encash Aging Receivables Faster & Achieve the Lowest Possible DSO**

Digitally transforming your collections process doesn't stop with the implementation of a Collections automation solution. Join this session to:



George Uko
Manager Credit and Collections

- Discover four lesser-known capabilities that can help you get more out of your Collections automation solution
- Learn about hassle-free integration with your third-party collections agency to collect your bad debts, without hampering customer satisfaction
- See a sneak-peak of Collections analytics dashboard which gives a 360° view of your Collections operations

One BlueLinX - Transforming A/R into a Leading Contributor to Revenue Generation

This session focuses on how BlueLinX, a leading building products distributor, envisions business growth using Uses Autonomous Software to optimize its working capital, and improve reporting and productivity. Join this session to discover:



Roxane Gray
Senior Director of Financial Operations

- How BlueLinX wants to transform the AR team from a dial-for-dollar team to a revenue insights generation team with data and technology as its backbone.
- How HighRadius software could help consolidate customer activity while acquiring companies.
- How you could reduce lockbox fees by automating cash posting.

12:30 PM – 1:00 PM

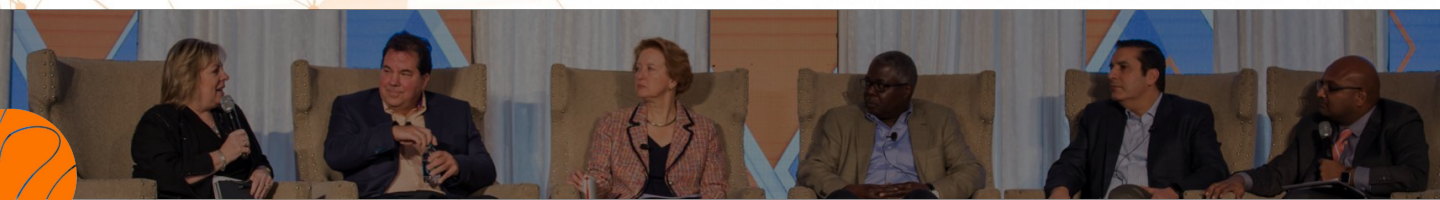
5 Key Decisions While Building Finance Tech Stack for Mid-Market Organizations

Organizations often struggle to optimize their finance backend while tackling the increasing volume of invoices, transactions, and customers. CFOs can leverage modern finance automation to address inefficiencies and achieve scalability.



David Appel
Head, Subscription and SaaS Vertical

- Understand the process maturity curve of your finance processes and when to put in what?
- How do you build consensus on your billing, reporting, and cash flow processes so that you scale
- How do you produce board metrics up to 80% faster?

Lunch and Networking**1:00 PM – 2:30 PM****REGISTER NOW**



ZING

Monday

- Live Music
- Jungle Theme Party
- Off-site Experiences and Dinners
- Zipline

Tuesday Opening

- Drumline, T-Rac (Titans Mascot),
Cheerleaders
- Zipline

Tuesday All-Day

- Action Station – Punt/Pass/Kick + Cornhole
- Relaxation Station
- Puppy Station
- Photo Booth Station

Tuesday Lunch

- Magic Show

Tuesday Happy Hour

- Whiskey Tasting
- Live Music
- Tailgate-Themed Happy Hour Food Trucks
- Yard Games

Tuesday Big Reception

- Circus-Themed Party- "RADIANCE: The
Greatest Show on Earth"
Attire Theme: Circus
- Tight Rope Walkers
- Stilt Walkers
- Stage Performers (Jugglers & Band)
- Carnival Games,
A Balloon Artist, Live Band, and Fireworks

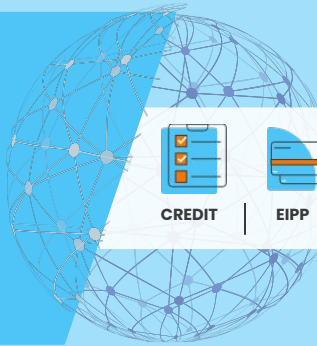
Wednesday Morning






- Rejuvenation Stations (Oxygen Bars,
Hangover Kits)
- Bloody Mary/Mimosa Bar

Redefine Your Finance Processes With AI-Powered Technology

Get LIVE demos of HighRadius offerings for the office of the CFO

EXPLORE AUTONOMOUS RECEIVABLES



-  CREDIT
-  EIPP
-  CASH APP
-  DEDUCTIONS
-  COLLECTIONS

EXPLORE AUTONOMOUS TREASURY



-  CASH FORECASTING
-  CASH MANAGEMENT

EXPLORE AUTONOMOUS ACCOUNTING



-  FINANCIAL CLOSE
-  ACCOUNT RECONCILIATION

RADIANCE

— 2 0 2 2 —

LARGEST IN-PERSON CONFERENCE FOR THE OFFICE OF THE CFO

Accounts Receivable

Treasury

Accounting

1000+

Finance &
Accounting
Professionals

50+

Peer-Led Sessions,
Workshops And
Panel Discussions

1:1

Networking
Opportunities

3

Days of
Learning and Fun

See You There!

NISSAN STADIUM, NASHVILLE, TN
Home of the Tennessee Titans

APRIL 25-27

REGISTER NOW

